

REGULATION ART. 11 ITALIAN PRESIDENTIAL DECREE 26 OCTOBER 2001, 430
"Inner Viking" AWARD COMPETITION

1. Promoter subject

The sponsoring company is Erreà Sport SpA, with offices in Via G. Di Vittorio 2/1, 43056 S. Polo di Torrile, Parma. VAT number 01629560341.

2. Delegate Company

Delegated companies are Yak srl, with headquarters in via Fornace Morandi 24, 35133 Padova. VAT 05024010281 and Promosfera srl with registered office in Somma Lombardo (VA), Via Giusti 65/A CF and VAT number 02250050024.

3. Recipient subjects

The recipients are all final consumers of legal age who will be aware of the competition through the means of communication chosen by the promoter.

Those who maintain a relationship of collaboration and/or dependence with the promoting company are excluded from participation. The subjects involved in the organisation and management of the competition are also excluded.

4. Duration of the competition

The present competition will be announced starting from 2 May 2018, however the participation will be open from 12.00 pm on 14 May 2018 to 12.00 am on 03 June 2018.

The recording is scheduled for June 30, 2018.

5. Promotional products - Objective of the competition

The promotional brand is Erreà.

This competition is carried out with the aim of increasing the visibility of the promotional brand.

6. Ways to take part

During the period referred to in point 4, users will be invited to take part in this prize competition by taking a picture called "Inner Viking", a photograph that expresses the spirit that animates the Icelandic national team and the values that distinguish it such as grit, tenacity, humility, perseverance. The photograph will also have to be in line with the smile that accompanies athletes and fans of Iceland.

To participate in the competition, consumers will have to:

- connect to the site <https://innerviking.errea.com>, also sponsored through the Facebook page of Erreà Sport, reachable on <https://www.facebook.com/ErreaSportOfficial/> ;
- register by filling out the form provided with all the required mandatory data or via Facebook connect;
- review and accept this regulation without any reservation;
- optionally, consent to the processing of data for promotional purposes;
- upload the photograph. It is specified that the photograph must portray the participant and possibly third parties who are adult subjects provided that the participant has acquired the consent to use their image for competition purposes. No visible brands may appear in the photograph, with the exception of the promotional one, under penalty of disqualification of the photograph itself from participation in the competition. The file must have a maximum size of 12 MB and be in jpg or png format.

All contributions will be subject to moderation within 72 hours of uploading the photo and those complying with the above characteristics will be made visible in a dedicated gallery on the competition platform.

The photographs will be put to the vote from 12:00 on 14 May to 12:00 on 3 June. To vote for your favourite contribution, each consumer must first register or authenticate with their login credentials to the site: it will be possible to cast 1 vote per photo, without limits on the number of votable photographs and it will also be possible to revoke one vote from 1 or more photographs during the participation period.

At the end of the competition period, the photographs will be arranged in descending order based on the number of votes obtained and the top 100 most voted will be submitted to the unquestionable judgment of a jury, as detailed in point 7.

6.1. Limits to participation

Each user can upload up to three contributions in total throughout the period. It should be noted that, in the event that one or more photographs are not approved for moderation, the participant will not be able to upload another one as a replacement.

6.2. Rules of voting

The online voting will be open at the same time as the opening of the competition, or from 12.00 on 14 May to 12:00 on 03 June 2018.

Each user can vote, after authentication, for the same contribution maximum 1 time, but may also vote for more than one contribution during the entire period, including their own contributions.

7. Methods of awarding prizes

At the end of the period of participation, the photographs will be sorted in descending order based on the votes obtained at 03 June at 12:00, from the one with the highest number of votes to the one with the lowest number of votes. The 100 photographs that have obtained the highest number of votes will be submitted to the judgment of a jury that, at its sole discretion, will select the 50 winners. In case of equal merit at the bottom of the ranking, there may be more than 100 photographs to be judged by the jury.

The jury made up of representatives of the Promoter will evaluate the 100 most voted photographs according to the following criteria:

- 1 - relevance to the "Inner Viking" theme, as described in point 6;
- 2 - sportiness;
- 3 - creativity;
- 4 - sympathy.

Of all the 100 photographs examined, the jury will draw up a ranking according to the above criteria.

The awarding of prizes will be as follows:

The participant whose photograph is placed first in the standings will win:

- 1 kit consisting of 1 Geb Jacket, 1 Stefan/Seth tank top, 1 Kios pair of Trousers, 1 Maddi Jacket, 1 Milo/Vanessa pair of Trousers, 1 Team Colours Polo Shirt, 1 Mauna Shorts, 1 Luther Bag, 1 David Under Shirt, 1 Len Shoe Rack, 1 Skip pair of Socks, 1 Comfort pair of Socks, 1 Dwyn Jacket + 1 official shirt of the Icelandic national team, produced and branded by Erreà.

The participants whose photographs are placed from 2nd to 50th place in the standings will each win:

- 1 official shirt of the Icelandic national team, produced and branded by Erreà.

In addition to the 50 winners, 30 reserve photographs will also be recorded, corresponding to the photographs classified in the subsequent places from 51st to 80th. The reserves will be contacted for any case where it is not possible to award the prize to any of the winners. Prizes not awarded to the winners will be given to the reserve names in order to assign them.

The announcement of the classification and the eventual drawing of lots will be carried out by the date indicated in point 4, in the presence of a notary or the person in charge of protecting the consumer and the public faith competent for the territory (Article 9 of Italian Presidential Decree 26 October 2001, No. 430).

Each participant, intended as a natural person, cannot win more than one prize.

NB If they deem it necessary in order to be able to deliver the prizes, the Promoter Company reserves the right to request from the winners a copy of their identity card, or valid document and, in this case, if the data entered for the registration of the online form does not match the document presented, it will not be possible to assign the prize.

The winner cannot contest the prize awarded, nor request the corresponding value in cash or an exchange/replacement for any reason. However, in the event that the Promoter is unable to deliver the prize won, they reserve the right to replace the announced prizes with prizes of equal or greater value (Circular 28/3/2002 point 9.6). The winners cannot claim any compensation due to any damages resulting from the acceptance and/or use of the prize.

8. Prizes to be won

PRIZE	Quantity	Unit value Excluding VAT	Total Excluding VAT
Kit composed of: 1 Geb Jacket, 1 tank top, 1 Kios pair of Trousers, 1 Maddi Jacket, 1 Milo/Vanessa pair of Trousers, 1 Team Colours Polo Shirt, 1 Mauna Shorts, 1 Luther Bag, 1 David Under Shirt, 1 Len Shoe Rack, 1 Skip pair of Socks, 1 Comfort pair of Socks, 1 Dwyn Jacket	1	€369.67	€369.67
Official shirt of the Icelandic National Team	50	€65.53	€3.276,50
Total prize value			€3,646.17

THE PRIZE VALUE total will amount to €3,646.17 (excluding VAT).

The values of the prizes are to be understood as the value of the sales list to the public at the date of writing of this regulation.

8.1. Prize specifications

The prizes will be delivered in the size chosen by the winner, if available in stock.

9. Notification and delivery of prizes

The winners will be notified by email at the address entered at the time of registration.

The winners who do not accept the prize within 15 days from the first notification of their winning will be considered untraceable and, as regards their prize, it will be assigned to the reserves (in order of extraction). The reserves must respect the same acceptance times.

Non-acceptance by the winner and the reserve will void the right to the prize and proceed with the devolution to the non-profit organisation.

The prizes awarded to the winners can not be traded or advertised.

The prizes will be delivered by mail or courier directly to the winner's address within 180 days from the conclusion of the event in accordance with Italian Presidential Decree No. 430/2001 - Article 1, paragraph 3.

Since the delivery of the Prize takes place through transporters/shippers (couriers, express couriers or post), no responsibility is attributable to the promoter or the Delegated Agency in case of delivery of the prize, whose external packaging has obviously been tampered with, broken and/or ruined. In the event that this happens, it should be ascertained at the time of delivery and not after the signature of the delivery note of the prize itself. Therefore, the winner or whoever has been commissioned to collect the prize is invited, before signing the delivery note, to carefully check that the package of the prize does not show evident signs of tampering, breakage or other, such as to presume that the Prize has been damaged in whole or in part and/or removed totally or partially. In case of legitimate doubt, the winner has the right to reject the Prize with written motivation, or to withdraw the Prize subject to verification. This reserve must be clearly indicated on the delivery note.

The Promoter company does not assume any responsibility in case of non-delivery of the prizes due to the indication of incorrect addresses or personal data by the participants or for postal errors.

10. Authorisations, declarations and guarantees on the contents.

By sending the content you authorise the promoter to publish it on the gallery on the site <https://innerviking.errea.com>.

The promoter company reserves the right not to publish content made with graphics or images that are considered offensive and contrary to public morality (vulgar, violent scenes, illegal activities, etc.), which violate in any way the rights of third parties by showing defamatory content, invading privacy or violating any copyright.

By sending the content, each participant assumes all responsibility for the content in fact, accepting to participate in the contest, declares and guarantees:

- that the contents sent are original and that they do not infringe copyrights and/or related rights and/or trademark rights/industrial secrets/image rights or any other right to commercial and/or industrial and intellectual exploitation of any physical or legal person;
- that they will keep the sponsoring company, as well as its assignees, fully indemnified and undamaged by any and all consequent injury, cost, damage which may result from the violation of this declaration and warranty. In particular, the participant will defend and hold completely the promoter unharmed from damages (including costs) that the latter is required to pay to third parties following:
 - an action or a warning based on the fact that the mere possession or use of the content by the promoter, infringes or has infringed copyright, the right to a registered trademark, patent rights, know-how, rights of invention, image and any other exclusive rights of third parties;
 - any prejudicial consequence caused by the publication of content deemed offensive or contrary to public morality (vulgarity, violent scenes, illegal activities, etc.).
- to be aware of and to accept that the images contained in the contribution uploaded for the purposes of participation in the competition will be used and disseminated on the site <https://innerviking.errea.com> and to be aware that the aforementioned contributions will therefore be indiscriminately accessible to the public;
- to have obtained, prior to sending the contribution to the site <https://innerviking.errea.com> the authorisation of the subjects involved in the acquisition and publication of the information concerning them and of their image taken there.

11. Free participation

Participation in the competition is free, except for any ordinary postal, telephone or internet connection charges necessary for the purpose of the participation.

12. Advertising of the Competition and the Rules

The Promoter will communicate the competition through the website <https://innerviking.errea.com> and through the promoter's social network.

The advertisement will be in compliance with the provisions of this regulation. The complete rules will be made available to the participants on the site <https://innerviking.errea.com>

13. Guarantees and Obligations

The collection of names on the web for participation in the competition will take place via computer software for which a special substitutive declaration of a notary is issued on the correct functioning of the same.

In compliance with the requirements of Italian Presidential Decree 430/2001 art. 7, a suitable guarantee is given to guarantee the entire prize money.

This prize competition is held in compliance with Italian Presidential Decree 26 October 2001, No. 430 and according to the instructions set out in Circular 28 March No. 1 / AMTC of the Ministry of Economic Development.

Participation in the present prize draw entails for the participant the unconditional and total acceptance of the rules and clauses contained in this regulation without any limitation, including the indicated value of the prizes to be won.

Users who, according to the unquestionable judgment of the Promoter or third parties appointed by the same, participate with means and instruments able to circumvent the uncertainty, or otherwise judged in a suspicious, fraudulent, or in violation of the normal course of the initiative, will be excluded from participation and will not be able to benefit from the eventual prize won. The votes received through the use of temporary or non-existent software or e-mails or those judged in any case suspect, fraudulent or in violation of the rules of the competition, if identified or considered as such with the means and knowledge available to the software house managing the competition, will be canceled and the ranking will be restored on the basis of the non-cancelled data.

Likewise, multiple votes provided by the same person will be cancelled and processed in violation of the limits established by art. 6.2.

Therefore, the Promoter, or third parties entrusted by the same, reserve the right to proceed, in respect of all the participants and within the terms deemed most appropriate (including, if deemed necessary, the request for the identity document) and in compliance with current laws.

If, following checks, it is found that the votes obtained fraudulently have benefited a specific participant, regardless of the ranking formed as a result of the elimination of the same, the promoter reserves the right to proceed with the disqualification of the participant.

In addition, the promoter reserves the right to disqualify any participant who has obtained votes with non-legitimate incentives.

14.1 Server allocation

The competition database will be supported on a server owned by Seeweb Srl PIVA 02043220603 allocated in the Italian territory, with headquarters in Milan, via Caldera, 21.

14. Electronic and telematic tools

The Promoter declines all responsibility for any access, impediment, malfunction or difficulty concerning the technical instruments, the computer, the telephone line, the cables, the electronics, the software and the hardware, the transmission and connection, the internet connection, the accessibility to online gaming and the mobile and fixed telephone network that can prevent a user from participating in the competition.

It also declines all responsibility for problems caused by the configuration of the user's computer/device that could affect the user's performance during the game.

15. Reclaim

The Promoter company does not intend to exercise the right to reclaim the withholding tax provided for by art. 30 of Italian Presidential Decree No. 600 of 29/09/73 and is responsible for the related tax burden.

16. Onlus beneficiary

Unsolicited or unassigned prizes, unlike those refused, will be donated to the NOI PER LORO ONLUS Association, based in Via Pietro Rubini 12, 43125 PARMA. CF 92014690348.

17. Treatment of Personal Data

Information to be provided pursuant to art. 13, European Regulation 679/2016 (known as "GDPR")

The personal data spontaneously released will be processed, mainly electronically and with statistical analysis tools, by Erreà Sport SpA, with registered office in via G. Di Vittorio 2/1, 43056 S. Polo di Torrile, Parma for the completion of all the phases connected to the prize competition called "Inner Viking". Furthermore, they will be processed to comply with administrative and other regulations that are mandatory by law in force in our country or by virtue of EU decisions and kept for the time imposed by these disciplines. The requested data are mandatory for the aforementioned purposes and their non-conferment will not allow us to carry out the management activities of the prize event and comply with the law. Personal data will be made available to the consumer protection officer and the public faith competent for the territory as necessary for the purposes of the competition.

The promoter reserves the right to publish the data of the winners on media, such as the Internet and informative and promotional material - digital and paper, subject to explicit consent.

In addition, subject to explicit consent, the data will be processed by the owner for contacts with promotional and marketing purposes (such as: sending newsletters, promotions on products and services, discount coupons, surveys and market research). These promotional contacts will be carried out via e-mail.

The retention of data for the purposes of managing the competition will be limited to the period of completion of its individual phases and as required by the relevant legislation. Subsequently, they will be anonymised to create statistical documents and the identification data will be destroyed.

Vice versa, if consent has been given to promotional contacts (marketing), the data will be stored in our archives as long as a continued interest in Erreà's products is believed to exist or following exercise of the rights of opposition to

treatment for marketing purposes by the interested party . Also in this case, after the retention period the data will be anonymised to produce statistics and the identification data will be destroyed, deleting them from our archives.

Responsible for the processing are: Yak srl, via Fornace Morandi 24, 35133 Padova and Promosfera srl, Via G. Giusti 65/A, 21019 Somma Lombardo VA.

The persons authorised to the processing are those in charge of sales and marketing, the call centre, the information systems and data security.

Pursuant to arts. 15-21, GDPR, writing to the holder at the aforementioned postal address or e-mail marketing@errea.it, you can exercise the rights of consultation, modification, cancellation and deletion, limitation of the processing of data or oppose their processing for legitimate reasons or for informational and promotional purposes.

In case of revocation of the consent given, which can be presented at any time, it is understood that this does not affect the lawfulness of the treatment based on the previously expressed consent or on alternative mechanisms to the consent permitted by the law. It is also known that the person concerned has the right to complain to the supervisory authority to assert their rights. Always by writing to the postal address indicated above or sending an e-mail to marketing@errea.it the complete and updated list of data controllers can be requested.

Finally, you have the right to request data portability, ie to receive in a structured format, commonly used and readable by common electronic devices, your data to transmit them directly to another subject, independent data controller, so that it can treat them within the limits set by the person concerned.

Delegates
Promosfera srl and Yak srl